



# My Digital Buildings raises €2 million to accelerate creating and exploiting spatial building data.

My Digital Buildings, a company specializing in creating and utilizing spatial building data (including 3D point clouds, 2D plans, BIM models, and virtual tours), is pleased to announce it has successfully **raised €2 million in its first round of financing**. This funding round includes the participation of Grenoble Angels, three business angel associations from the Auvergne-Rhône-Alpes region, Paris Business Angels, BADGE, Rhône Dauphiné Développement, Daylight Investissement, along with Mr. Laurent FIARD and Mr. Guillaume ANELLI.

The Seed funding consists of **€1.2 million in equity, complemented by €800,000 in bank leverage** provided by BPI France, CIC, and BP AURA.

### Becoming a key player in the international digitization of buildings

With this initial round of funding, My Digital Buildings is poised to become a global leader in creating, updating, and exploiting spatial building data, notably through :

- The international expansion of its business, with opening a first subsidiary in Spain at the end of 2024.
- Development of a **software platform** to digitize its core business and customer relations. This platform will accelerate the exploitation of spatial building data.

### A nationwide fundraising campaign launched with key players from Grenoble and Rhône-Alpes

My Digital Buildings has launched a nationwide fundraising initiative, leveraging strong partnerships with financial stakeholders within the Rhône-Alpes region, where the company has deep roots.

Philippe RASE, President of Grenoble Angels, was pivotal in securing this financing by facilitating a swift connection with Maxime BENARD from Rhône Dauphiné Développement (RDD). This collaborative effort across the Auvergne-Rhône-Alpes region further strengthens the ongoing support, particularly for the modernization of industries represented by RDD.

**Émeric MOUROT**, CEO of My Digital Buildings, comments : « The building world is undergoing a digital revolution, and we are confident in the market's potential and our ability to play a pivotal role in this transformation. It became necessary to accelerate and open up the company to another dimension. I'd like to thank our Business Angels and financial partners for their support. At My Digital Buildings, trust is a core value, and we are proud to have earned theirs ! ».

**Philippe RASE**, CEO of Grenoble Angels, comments : « We're particularly delighted to be supporting My Digital Buildings, a company that is showcasing Grenoble's technological expertise and pioneering spirit on a national scale with its innovative solutions for accelerating the creation and exploitation of spatial building data for its customers. We're also pleased to have partnered with other associations from the France Angels federation, such as BADGE, PBA and three Auvergne-Rhône-Alpes groups, as well as RDD. Together, we are stronger and better positioned to support My Digital Buildings in its future growth ! ».

# Accelerating and supporting confirmed growth

With **an average annual growth of 80% since its founding in 2019**, the Grenoble-based company has reached sales of €2 million in revenue by 2023. The launch of **7 new branches in France in 2022** underscores the company's positive momentum and solidifies its positioning in the national market. This successful track record in France sets the stage for the company's planned international expansion.

# Establishing an R&D Center in Grenoble

My Digital Buildings plans to recruit **10 additional employees in France** over the next 12 months and establish a Research & Development center in Grenoble. The R&D center will focus on **developing cutting-edge solutions** for processing and exploiting spatial building data.

The company's new software platform is set to launch in April 2025.

**About My Digital Buildings :** My Digital Buildings has positioned itself as a one-stop shop, providing a solution for the building industry, enabling them to **create** and **centralize** spatial data of their buildings, to **speed up their operation**.

The company's services encompass the entire digitization process—from structuring and implementing digital strategies to the creation and exploitation of spatial building data.

**About Grenoble Angels :** Founded in 2005, Grenoble Angels is one of the pioneering business angel associations in the region, bringing together over 100 local investors from the lsère department. The organization supports and finances start-up ventures based on its 3C philosophy: providing Skills, Contacts, and Capital to entrepreneurs and innovative companies in the Grenoble Alpes-Isère region.

Since its founding in 2005, it has :

- Investigated over 1,000 case,
- Financed or refinanced more than 200 companies,
- Invested over €20 million through its members.

In 2023, Grenoble Angels means :

- 248 project submissions.
- 48 projects reviewed.
- 13 companies financed or refinanced.
- Nearly €900K invested directly by Grenoble Angels members.

**About Business Angels Auvergne-Rhône-Alpes :** Since 2008, the Auvergne-Rhône-Alpes coordination unites 10 local business angel associations, bringing together over 400 members—primarily former entrepreneurs and business leaders—who are highly qualified to support local entrepreneurs.

These 10 local players work together, under the banner of the France Angels national federation, working collectively to share best practices and knowledge.

**About Paris Business Angels :** Paris Business Angels (PBA) is one of France's leading networks of business angels focused on investing in and supporting start-ups at the seed stage. With nearly 200 investors, PBA is dedicated to fostering entrepreneurship and accelerating the growth of early-stage companies. PBA brings together nearly 200 investors with a passion for entrepreneurship, who share a common vision: to support the growth of start-ups in their early stages of development. PBA members offer expertise across four key areas:

- Commercial deployment and go-to-market strategy,
- Governance and talent recruitment,
- Industrial scaling (pre-industrialization and industrialization),
- Preparation for international expansion.

Since its creation, PBA has supported, mentored and financed over 200 start-ups in all sectors, with an investment of over  $\in 60$  million (first rounds and refinancing).

**About Rhône Dauphiné Développement :** Rhône Dauphiné Développement (RDD) is a venture capital company founded in 1988 by UDIMEC (Union Des Industries Métallurgiques, Électriques et Connexes de l'Isère). RDD's mission is to support the creation, growth, and transition of companies across all industrial sectors in the Auvergne Rhône-Alpes region.

Since its creation, RDD has acquired stakes in over 300 regional companies and continues to invest in approximately 15 new companies each year. With €17.88 million in capital, RDD serves as an economic catalyst, dedicated to empowering business leaders in their development efforts.

**About BADGE :** Founded in 2004, Business Angels des Grandes Écoles (BADGE) is France's leading business angel network. Its mission is to support the creation and growth of innovative, high-potential companies through financing and strategic guidance. To achieve this, BADGE:

- Connects entrepreneurs with Business Angels investors,
- Builds relationships with leading incubators and accelerators, particularly those associated with the Grandes Écoles,
- Provides methodological support and training for business angels,
- Organizes ongoing support for young companies,
- Facilitates the creation of business angel groups within alumni associations of the Grandes Écoles.

In 2023, its experienced members participated in 29 fund-raising rounds, contributing  $\notin$ 4.5 million to highgrowth companies. Since 2005, BADGE members have financed 228 companies, contributing over  $\notin$ 51 million. Leveraging other sources of financing has resulted in more than  $\notin$ 130 million in total capital investment for these companies.

**About Daylight Conseils :** Daylight Conseils is a holding company focused on investing in high-potential companies. Through its subsidiary dedicated to the Fintech and Proptech sectors, Daylight actively selects promising companies for initial financing rounds, aiming to support their medium- to long-term growth.

As part of this strategy, Daylight Investissements participated in My Digital Buildings' first financing round through the Paris Business Angels network and plans to support the company in its future fund-raising efforts.

**About Laurent FIARD :** Laurent FIARD is an accomplished President of the Visiativ Group, bringing extensive experience in the information technology and services industry. He is recognized for his deep expertise in digital transformation, product lifecycle management, e-commerce, and enterprise software. Renowned for his professionalism, Laurent Fiard excels in business development and is a visionary leader in his sector.

**About Guillaume ANELLI :** Guillaume ANELLI is the Sales Director of the Visiativ Group, a leading publisher and integrator of innovative software solutions with nearly 1,000 employees. Visiativ specializes in accelerating digital transformation for companies through collaborative and business-oriented solutions.











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